

Corporate Philosophy

Yokowo's corporate vision is to be "a sustainably evolving company that accumulates technology to contribute to society and meet the trust of customers, and challenges the creation of markets as a whole. Yokowo is a company united in commitment to discovering and creating new markets."

Corporate Mission

To realize a sustainable society, Yokowo will contribute to the evolution of society by responding to the needs of leading companies that are promoting business structural innovation and providing high-quality products based on our core technologies.

The corporate vision and mission were redefined in August 2009, one year after the collapse of Lehman Brothers, as a part of the "Make the Future of Yokowo" project.

Amid the chaos of a global paradigm shift, employees and the management team brainstormed and distilled views of what Yokowo and all of us at Yokowo should do and wish to be in the future based on opinions collected from all employees.

We believe that the reason for Yokowo's existence is our steady contribution to the evolution of society, based on unwavering commitment even amid a drastically changing environment, through the improvement of our technologies and quality and our response to the needs of our world-class customers.

