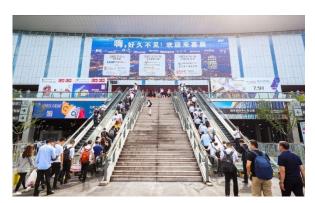


## **NEWS RELEASE**





Electronica China 2020

YOKOWO CO., LTD (President: Takayuki Tokuma) will exhibit products at Electronica China 2021, which will be held from Wednesday, April 14 to Friday, April 16 in Shanghai, China.

Electronica China is one of China's largest annual exhibitions for electric/electronic components, systems and applications. It is the second time that Yokowo exhibit products at this exhibition, following its participation in 2019.

Products that will be displayed in the Yokowo's booth include standard pogo pin connectors, custom products to meet customer's needs such as 15A pogo pin connectors, waterproof connectors, ultra small lead socket connectors, and two-piece connectors with has excellent contact reliability.

The Chinese government intends to strengthen its domestic electronic component industry, as indicated by the announcement of its plans to expand its electronic component market to 2.1 trillion yuan (approximately \$34 billion) by 2023, approximately 1.2 times its size in 2019. In this situation, Yokowo will promote our products to Chinese manufacturers through this exhibition and seek to increase Yokowo products' new opportunity in Chinese market.

## Overview of the exhibition

Name: Electronica China 2021

Period: Wednesday, April 14, 2021 to Friday, April 16, 2021 Venue: Shanghai New International Expo Center (N5 5830)

Note: Statements included in the news release are based on information available as of the date of announcement. Please note that it may subsequently change without prior notice.

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